The Museum of Yugoslavia, cultivating a participatory approach, invited the audience from the region to find Yugoslav heritage in their homes, try their hand at curatorial work, and be part of the team that realizes the virtual exhibition #YUDOM.

The project was realized during the period of state of emergency due to the COVID-19 pandemic, when the curatorial team of the Museum presented photographs of objects that belonged to Yugoslav everyday life, and now are part of the museum collection.

The exhibition was contributed by more than a thousand participants from all over the region with objects out of which a selection was made, presented now in this publication. The selection criteria were the quality of the photographs, the variety of materials, but also the stories that accompanied the objects.
02

Image of a washing machine.
Jelena Stančić

@titoizam

@kafeterija_lokal

@katarinasuknjaja

Jelena Stančić

@muzej_jugoslavije

@katarinasuknjaja
@tamashama

Marjan Milanov

@marica.vlahovic

@tamashama
Hand mixer used for making the most delicious cakes of my childhood! Every time I use it, I remember how excited my sister and I were when we got the beaters with some of the filling. We would almost always bicker over who got more.

Jovana Pavlović
@najda_durmo

@GioGioME

Snezana Piper Aleksić

Liljana Chakalova
"A machine for adding, subtracting, multiplying and dividing, the so-called former calculator. Very complex mechanism, solid construction, about 80 years old. A beautiful gift from our dear uncle Mića, deserves to be shared with everyone."

Svetlana Kardaš Trifunović
“Most of the gang members are over 40, they have survived all of our mischief. The piglet got the worst of it because I put it in the oven to bake it. It was saved, with minor scars.”

Ljiljana Dožić
@romana_caran

@reci.dragicka

Filip Zarković

Andrijana Spasov
“Calimero. I think I got it as a gift in 1990. As far as I remember, it was in a cubic yellow box. Its shell is removable, and inside was a heart-shaped chocolate bar and a bracelet or something. It was bought in Pančevo. I got it from a family friend. That evening, cartoons with this character were shown on television to mark the jubilee of its creation. I remember playing in the street when my parents invited me to the yard and told me there was something for me. I was even happier when they broadcast it on TV and I watched the Calimero cartoons for the first time.”
Stefan Sopić

@rech_i_milica

@muenchgstettner

Irena Kuzmanović
"The Museum of Yugoslavia started a project, called #yudom, of collecting photographs of the things we still have in our apartments from that time. So, I took out a towel, which I stopped carrying to Bačvice (beach) when it became clear that we could no longer go there, objectively. But it has survived for almost 40 years. What a factory! You won’t believe which one. Frotirka Delčevo."

Dragan Markovina
"The basketball referee emblem (federal rank) and the whistle with which I refereed games."

Slobodan Knežević
Katarina Đorđević

Katarina Ćalić

@vojvotkinja_de_bofor

Vladan Đurković

#yudom
@muzej_jugoslavije
My father’s name is Zoran, and they call him Zoki from his early days. Back in 1961, at the age of 10, he sent a birthday card to comrade Tito. It wasn’t long before the Marshall sent his reply to little Zoki, signed in ink for a long memory. I found this testimony of the time not long ago, while unpacking chests full of memories. The film ‘Tito and Me’ becomes even dearer and more important to me.

Stevan Aleksić
Nikšićko beer
Brand name written in Cyrillic, 1960
Marija Simić

@slike.i.prlike

Marija Simić

@stare_slike_nbgd

Marija Simić
“The first key of the Atelier 212 Theater, at the time when it was located in the premises of the Newspaper-Publishing Working Organization ‘Borba’, in the ‘Tribina’ hall on the ground floor, at the entrance from Marx and Engels Square.”

Ivana M. Đurić
Bojan Dražić
Milica Sekulović
Jovana Nedeljković
Igor Stangliczky
Stevan Aleksić, a visual artist and set designer, owns over two thousand original film posters, which hung in cinemas throughout Yugoslavia. His archive includes posters of domestic films as well as Hollywood ones, and illustrated copies for partisan epics have a special place there. Stevan keeps them carefully because the archival nature of objects from Yugoslavia is very important to him, and among these posters there are those that can no longer be found.
Professor Radina Vučetić’s collection combines everything she loves (Yugoslavia in which she was born) and the subject of her work (Kingdom of Yugoslavia and Socialist Yugoslavia). The collection is also her whole life in a nutshell, because there is a portrait of Tito painted by Safet Zec, next to whom Radina was lucky to grow, as well as many gifts she received from friends who knew about her love for Yugoslavia. Therefore, the collection also included private letters as well as a bowl from Brijuni, which she received from the Yugoslav sociologist Mira Bogdanović.
Ana Panić, curator of the Museum of Yugoslavia, was born in socialist Yugoslavia, and spent her childhood in the local community “May 25”, in New Belgrade, which, like the Elementary School “May 25” that she attended, changed its name when Ana was in the 7th grade. Ana thinks that professional and personal/family life are inseparable in her work, so she always prefers original made in YU furniture, Rog bike and Jugokeramika mugs; she is delighted with the design of Iskra appliances, collects books printed in Yugoslavia and finally, she realized that she has been living in a kind of a museum of Yugoslav everyday life.
The Museum of Yugoslavia is thankful to all of you who decided to share a part of your home and thus participate in the #YUDOM action.

We are sorry that not all shared items could be included in this publication.

All exhibits of the #YUDOM virtual exhibition can be seen at

https://www.muzej-jugoslavije.org/

Design: Jovana Pavlović i Goran Radovanović